

Application Questions

video

Your video submission doesn't need to involve Hollywood-level production quality! Seriously, your video can be simple and low-tech: We're more interested in your passion and ideas. Whether you're filming with your phone, on Microsoft Teams, or via Zoom, we're excited to hear from you.

Please upload your video to YouTube and share the link with us.

In your video, please respond to the following prompts in less than 5 minutes:

1. Introduce your team and tell us what strength you each bring to the team. Describe what makes you a good team.
2. Tell us why you think your solution or innovation is important and what sets your innovation apart from others.
3. Share what you want to get out of participating in the Breakthrough Accelerator.

written

Please respond to the following prompts in less than 250 words per prompt.

1. Describe your innovation.
 - a. What equity issue or disparity does your innovation address?
 - b. How does your innovation work? What do you expect your innovation will do (i.e., What changes because of it)?
 - c. Who does your innovation serve? Describe the systemic barriers to sexual and reproductive health that this population(s) faces.
2. What is the current state of your innovation? Select the most appropriate response.
 - a. Prototyping: "We have a usable product, service, or program."
 - b. Prototype testing: "We are actively conducting tests with end users to gather feedback."
 - c. Iterating: "We have iterated (refined) our product, service, or program at least once based on feedback from user testing."

- d. Launched: "Our innovation has been launched into the market/field and is available to end users."
 - e. Problem-solution fit: "We have active users (may be considered customers) benefitting from our innovation."
 - f. Product-market fit: "We can articulate the unique value of our innovation in the market/field (value proposition)"
 - g. Growing: "We have a viable plan (business model) for growth and sustainability of our innovation over time."
 - h. Scaling: "We are actively increasing our number of users and/or implementation sites."
 - i. Fundraising: "We are actively raising money for our innovation through grants, donations, partnerships, earned revenue, or other sources."
3. What legal structure is supporting your innovation?
 - a. For-profit
 - b. Nonprofit
 - c. B-corps
 - d. Other (describe)
 - e. Unsure/haven't yet decided
 4. Describe how you designed your innovation and what input you sought (and from whom).
 5. Describe any current pain points or challenges you're facing in advancing your innovation.
 6. How are you currently measuring the success or impact of your innovation? What have you learned from any data you collected, and what actions have you taken as a result?
 7. What is your vision for your innovation in the next 3-5 years? What are the top 1-2 things that could keep you from achieving that vision?
 8. How did you hear about the Breakthrough Accelerator?
 9. Here is an open space for you to add context to any of your answers above or to add anything else you would like us to know about your team or your innovation. Is there anything else that you want to share with us?

your team

1. Project lead (name):
2. Project lead profile (less than 250 words):
3. Team member 2 (name):
4. Team member 2 profile (less than 250 words):
5. Team member 3 (name):
6. Team member 3 profile (less than 250 words):

Please respond to the following prompts in less than 250 words per prompt.

7. Describe your team in terms of qualifications, experience, and motivation.
8. Describe your team's expertise with liberatory design or design thinking (sometimes called human-centered design).
9. Describe your team's expertise in adolescent sexual and reproductive health.
10. Describe how your team members will collaborate with each other throughout the accelerator.

contact information

1. Project lead:
 - a. First name:
 - b. Last name:
 - c. Title:
 - d. Organization name:
 - e. Organization address:
 - f. Organization website:
 - g. Email address:
 - h. As project lead, you will manage the financial and reporting aspects of the work, which involves communicating with and providing materials to Breakthrough staff to facilitate budget tracking and adherence to reporting guidelines. Explain how/why you are prepared for this (less than 250 words):
 - i. Are you able to attend the following required in-person workshops and Demo Day?
 - i. First workshop: Late September 2024 in Washington, DC
 - ii. Second workshop: Late February 2025 in TBD location
 - iii. Demo Day: May 2025 in TBD location

2. Team member 2:
 - a. First name:
 - b. Last name:
 - c. Title:
 - d. Organization name:
 - e. Email address:
 - f. Are you able to attend the following required in-person workshops and Demo Day?
 - i. First workshop: Late September 2024 in Washington, DC
 - ii. Second workshop: Late February 2025 in TBD location
 - iii. Demo Day: May 2025 in TBD location

3. Team member 3:
 - a. First name:
 - b. Last name:
 - c. Title:
 - d. Organization name:
 - e. Email address:
 - f. Are you able to attend the following required in-person workshops and Demo Day?
 - i. First workshop: Late September 2024 in Washington, DC
 - ii. Second workshop: Late February 2025 in TBD location
 - iii. Demo Day: May 2025 in TBD location